CSCI 4770  
IS Strategy and Management

Credit Hours: 3
Contact Hours: 3

Course Coordinator: Tony Pittarese
Text(s): None

Catalog Description:

Presents the role and responsibility of IS management in a contemporary business environment. Topics include risk management, IS governance policies, system acquisition policies and processes, and IS financial management.

Prerequisite(s): CSCI 3720

CS: MAJOR ELECTIVE
IS: REQUIRED
IT: MAJOR ELECTIVE

Course Outcomes:

Discuss the role of information systems and information systems management within contemporary business operations. - ETSU Outcomes IS-2, IS-2b; ABET Outcomes IS-j, IT-j, IT-k, IT-l

Demonstrate an understanding of contemporary information systems topics, and compare and contrast approaches to managing those topics in an organization - ETSU Outcomes IS-2, IS-2b; ABET Outcomes IS-j, IT-j, IT-l

Demonstrate an understanding of information systems governance and management policies. - ETSU Outcomes IS-2, IS-2b; ABET Outcomes IS-j, IT-k, IT-l

Major Topics:

Information Systems Management
Contemporary Issues in Information Systems
Information Systems Governance